

US Market Entry Checklist

A comprehensive 5-phase roadmap for Brazilian companies entering the US market

Phase 1: Market Research & Strategic Planning

- Target segments & customer profiles
- Competitive analysis
- Federal & state regulatory environment
- Distribution & import logistics
- Financial projections (3-5 years)

Phase 2: Corporate Formation & Compliance

- Entity type selection (LLC, C-Corp)
- State of incorporation
- EIN registration
- Business banking (KYC/FINCEN)
- Registered Agent & Operating Agreement

Phase 3: Intellectual Property Protection

- Freedom-to-operate analysis
- Patent filings (USPTO)
- International PCT deposits
- Trademark registration
- Copyright protection & NDAs

Phase 4: US Federal Regulatory Approvals

- CBP importer registration
- FDA establishment & compliance
- USDA/EPA registrations
- FCC/CPSC certifications
- State business licenses

Phase 5: Operational Scale & Ongoing Compliance

- Distribution contracts & IP clauses
- Transfer pricing policy
- E-commerce & digital marketing compliance
- Insurance (product & general liability)
- Annual IP audits & exit strategy

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This checklist is provided by Amaral Strategic Partners for informational purposes. For personalized guidance on your US market entry, schedule a consultation at amaralconsult.com or call +1 (954) 536-2242.